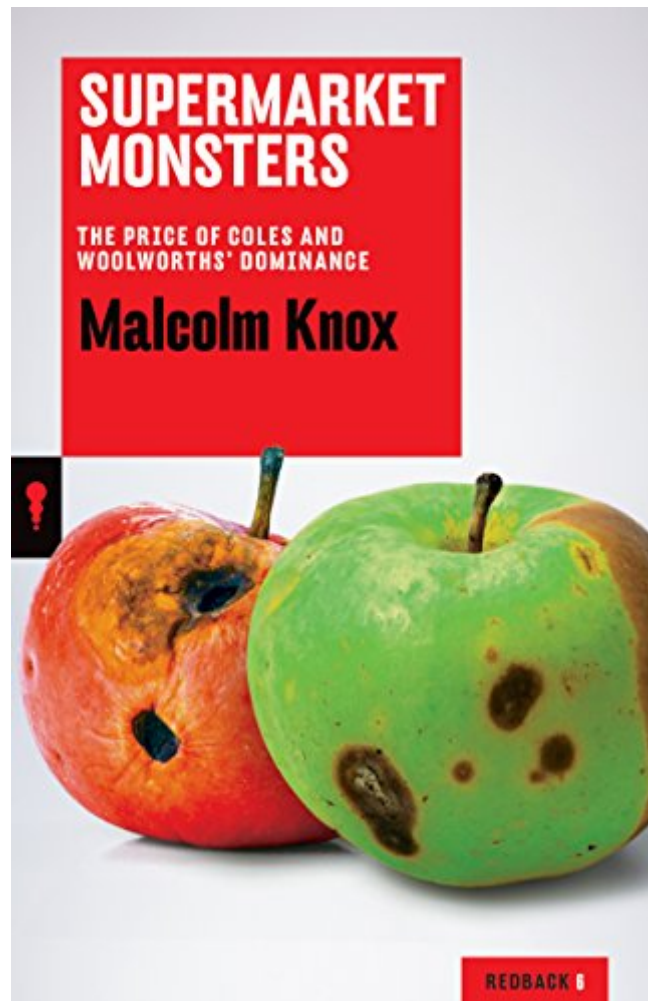


The book was found

Supermarket Monsters: The Price Of Coles And Woolworths' Dominance (Redback Quarterly)



Synopsis

Down, down â In hardware, petrol, general merchandise and liquor, and above all in groceries, Coles and Woolworths jointly rule Australiaâs retail landscape. On average, every man, woman and child in this country spends \$100 a week across their many outlets. What does such dominance mean for suppliers? And is it good for consumers? In *Supermarket Monsters*, journalist and author Malcolm Knox shines a light on Australiaâs twin mega-retailers, exploring how they have built and exploited their market power. Knox reveals the unavoidable and often intimidating tactics both companies use to get their way. In return for cheap milk and bread, he argues, we as consumers are risking much more: quality, diversity and community. â *Supermarket Monsters* is a valuable primer on the hidden costs of our supermarket duopolyâthe Age Malcolm Knox is a former literary editor of the Sydney Morning Herald and has won a Walkley Award for journalism. His books include *Jamaica* and *The Life*.

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Customer Reviews

A thoroughly researched volume that sheds light on the behaviour conducted by Australia's two biggest retailers. I found myself romping through it page after page. It certainly gives pause to where

to spend our grocery dollars.

Interesting read.

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